

1998 VIRGINIA SLIMS MAGAZINE EVENT INFORMATION

Virginia Slims is interested in the possibility of participating in existing magazine bar events that are run in conjunction with other advertisers. An example would be Virginia Slims setting-up a booth at a "Magazine Mixer". Please fill out the following information for each upcoming event that your magazine sponsors and fax to Jon Bowers @ (312) 220-6531 by COB Friday (5/1).

Magazine: Mirabella

Event/theme: There are no bar events scheduled at this time

Any cost associated with event:

Location:

Event date:

Participation closing date:

Primary sponsors:

Any tobacco competitors:

Promotional contact person in your main office (name & phone number):

Next steps (if Virginia Slims would like to participate):

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